

# TRAPS IMPLEMENTATION SERVICE

## Getting Started With Advanced Endpoint Protection

The cyberthreat landscape is evolving rapidly and growing increasingly complex as new technologies emerge. Ensuring your organization's endpoints are properly protected requires the most capable security products and people. With this in mind, we've developed a dedicated team of experts to provide the best possible services to protect your endpoints.

### Benefits

- Maximize your ROI with a professional services engineer to lead your team through deploying and tuning Traps
- Facilitate execution of the project within your timeline with project management oversight
- Use a detailed deployment methodology with every project for consistent delivery and the highest customer satisfaction
- Ensure your operations team can manage and expand results with a focus on knowledge transfer

### Professional Services

Our dedicated team of experts can implement Palo Alto Networks devices and services in an environment of any size or complexity, across all markets.

Professional Services provides another level of customer care, giving you the confidence to focus on your core business while secure in the knowledge that your newly procured Traps™ advanced endpoint protection is being deployed according to best practices – and that your team is being trained to manage and operate the environment when the project is completed.

### Addressing Your Challenges

Professional Services speeds up deployment times and helps you minimize risks as well as increase the productivity of your most precious resources.

All Professional Services projects are supported by a project manager to facilitate successful deployment. The methodology, honed over many projects, consists of:

- **Project kickoff:** The project manager will reach out to your team to coordinate a kickoff call. The purpose of this call is to introduce the project members, review documented outcomes for the project and establish the deployment timeline.
- **Deployment design session:** Your Palo Alto Networks Professional Services engineer, or PSE, will lead your team through a conversation on how Traps works and how it will be deployed in your environment. The output of this session is a design architecture document that will serve as a guide throughout the project.

- **Traps management service configuration:** Once you've agreed on the deployment design, we'll schedule a working session to configure the TMS tenant and associated services.
- **Policy tuning:** After TMS components are configured and tested, you'll begin rolling out Traps agents across supported platforms and tuning the agents to your environment.
- **Knowledge transfer:** Your PSE will provide informal training on Traps components and the tuning process to teach your operational team to manage and grow your Traps environment over the lifecycle of your investment.
- **Project documentation:** We will deliver all project documentation for your review. This documentation will form your foundation for understanding what was deployed and the basis for bringing new team members up to speed on Traps.

### Traps Bundled Services Features Comparison

See Figure 1 for a comparison of Palo Alto Networks Traps bundled services.

Service Feature	Bronze	Silver	Gold
Target number of agents procured	<2.5K	2.5–20K	20–40K
Target number of agents tuned	*25%	25%	25%
Project management	Yes	Yes	Yes
Project kickoff call	Yes	Yes	Yes
Deployment design session	Yes	Yes	Yes
TMS onboarding	Yes	Yes	Yes
Initial on-site policy tuning	No	Yes	Yes
Secondary on-site policy tuning	No	No	Yes
Remote policy tuning	Yes	Yes	Yes
Knowledge transfer	Yes	Yes	Yes
Documentation	Yes	Yes	Yes

**Figure 1: Comparison of Traps bundled services**

\* Note: These services are not intended to fully deploy and tune all agents procured. The 25 percent target is a best practice that lays the groundwork for your team to continue deployment and tuning after knowledge transfer is complete.

### Why Palo Alto Networks?

Palo Alto Networks has pioneered the next generation of network security with our innovative platform that allows you to secure your network and safely enable a growing range of increasingly complex applications.

Many organizations deploy a number of security products to protect their endpoints, including one or more traditional anti-virus products, yet cyber breaches grow evermore frequent, varied and sophisticated. Faced with the rapidly changing threat landscape, traditional endpoint security and antivirus offerings can no longer prevent security breaches on the endpoint. Palo Alto Networks Traps replaces traditional antivirus with a unique combination of the most effective, purpose-built malware and exploit prevention methods to pre-emptively block known and unknown threats from compromising a system.

We take your security seriously. We strive to develop new products and services that benefit you in unique ways, backed up by an exceptional customer experience.

### Ordering and Availability

To order a Traps services bundle or other offering, contact your local Palo Alto Networks partner or sales representative.

### More Information

For more information about Palo Alto Networks Professional Services offerings, visit [www.paloaltonetworks.com/services/consulting](http://www.paloaltonetworks.com/services/consulting) or contact your local account manager. For product information, visit [www.paloaltonetworks.com/products](http://www.paloaltonetworks.com/products).



3000 Tannery Way  
 Santa Clara, CA 95054  
 Main: +1.408.753.4000  
 Sales: +1.866.320.4788  
 Support: +1.866.898.9087  
[www.paloaltonetworks.com](http://www.paloaltonetworks.com)

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